

Keep Flippin' Gymnastics

Franchise Business Plan

As can be seen in the table below, the initial per unit investment ranges from \$128,217 to \$203,217 (\$165,217 on average).

DESCRIPTION	Low	High
	4,000 s.f @ \$20/s.f	5,000 s.f @ \$20/s.f
Real Estate/Rent	\$6,667	\$16,667
Utility Deposits	\$0	\$800
Leasehold Improvements \$30,000	\$15,000	
Furniture, Fixtures, & Gym Equipment \$30,000	\$25,000	
Initial Inventory (retail items & items used in class)	\$3,000	\$5,000
Insurance	\$1,000	\$3,000
Signage	\$3,000	\$5,000
Keep Flippin' Software, Quickbooks and computer	\$3,000	\$5,000
Office Equipment & Supply	\$1,000	\$2,000
Grand Opening	\$6,000	\$8,000
Licenses & Permits	\$250	\$750
Legal & Accounting	\$1,500	\$2,000
Working Capital \$40,000	\$20,000	
TOTAL BEFORE FRANCHISE COSTS	\$85,417	\$148,217
AVERAGE		\$116,817
Training \$20,000	\$7,800	
Franchise Fee \$35,000	\$35,000	
TOTAL WITH FRANCHISE COSTS	\$128,217	\$203,217
AVERAGE		\$165,717

*Above prices are estimates and are subject to change.

FRANCORP, INC.